

„Impact Kiosk, Varanasi 2017“ – The Design Challenge

"How to improve education, livelihood and resilience for individuals and communities in climate-change affected regions in india by providing access to ideas, tools and knowledge?!"

The motivation of this joint project is to help reach the “UN-Sustainable Development Goals” through a collaborative network and projects of passionate makers with their open knowledge of interconnected topics and decentralized joint actions. <http://www.un.org/sustainabledevelopment/globalpartnerships/>

The goal is to co-create an entrepreneurial social franchise system, containing several modular activities and/or services, that serve the community and raises communal resilience through cooperation, trust and its specific activities.

The team consists of German and Indian experts in the field of Design, engineering, arts and culture, entrepreneurship and cross-cultural facilitation of creative processes. All team members bring in their specific skills, experiences and interests. Together with our international network and local partners on the ground we bring together a highly motivated team to carry out this project.

Approach

Desk research will be carried out to identify and assemble already existing ideas and blueprints which address the biggest challenges related to climate change and other related circumstances.

<http://www.poc21.cc/report/>

Qualitative field research will be conducted on the ground with experts and citizens to identify needs and insights about local conditions, experiences and ambitions of future project partners.

Synthesis

To define opportunities and threats as a starting point for creative solutions and implementation scenarios the research results will be analysed and documented.

Ideation

The team will develop, adapt and combine ideas together with specific user groups. Through in depth interaction and engagement with the local community and by bridging a global network of change makers the ideas will be developed in a creative, participatory and open process.

Prototyping

The team will create an artistic, multifunctional vessel, transforming a rikshaw into a mobile interaction tool, including an inflatable room for workshops, cultural events and interventions in public space.

Testing

Several low-tech applications for health, food, culture and education will be tested with the local community and future partners of the project.

Documentation

The project will be documented professionally and shared with a global community. The cinema movie, „Träum weiter“, which will be produced during the project, and other publications will become an inspiration for other independent initiatives and partner organisations around the globe.

Timeline

10.1.2017 presentation & discussion, Delhi / global hangout with Impact Journey
13.1.2017 presentation & discussion, Varanasi
15.-22.1.2017 workcamp with Learn-for-Life school Varanasi
23-25.1.2017 extended Maker-camp with IIT, Varanasi

More information: www.makers4humanity.org/challenge Contact: johannes@makers4humanity.org